

The 26th Congress of the Asian Pacific Society of Respirology

SPONSORSHIP & EXHIBITION PROSPECTUS

제26차 아시아 태평양 호흡기 학술대회 후원 및 전시 안내서

"Above and Beyond"

17-20 November 2022 COEX, Seoul, Korea











APSR 2022

The 26th Congress of the Asian Pacific Society of Respirology

17-20 November 2022

Tentative Program at a Glance

Time	Thursday 17 November	Friday 18 November	Saturday 19 November	Sunday 20 November
		Concurrent Symposia	Concurrent Symposia	Concurrent Symposia
Morning		Plenary Lectures	Plenary Lectures	Plenary Lectures
	Postgraduate Courses	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations
Noon		Lunch Symposia	Lunch Symposia	Closing Ceremony
Afternoon		Oral & Poster Presentations	Oral & Poster Presentations	
Arternoon		Concurrent Symposia	Concurrent Symposia	
Evening		Evening Symposia	Evening Symposia	
Evening	Opening Ceremony & Welcome Reception		Gala Dinner	

Participants 3,000 Delegates from 50 Countries

Language English

Hosted by The Korean Academy of Tuberculosis and Respiratory Diseases

Sponsored by Korea Tourism Organization, Seoul Metropolitan Government

Website www.apsr2022.org

CONTENTS

Invitation	
Local Congress Committee	
Host Organizations	
Why APSR 2022?	
Sponsorship	1
Exhibition	1
Application for Sponsorship and Exhibition	1
Sponsorship Application Form	2
Exhibition Application Form	2

The APSR does not allow sponsorship by companies that are in any way involved in tobacco or similar products.

APSR 2022 Sponsorship & Exhibition Prospectus

Invitation

Dear Industry Colleagues,

We cordially invite your company to the 26th Congress of the Asian Pacific Society of Respirology (APSR), to be held at Coex in Seoul from 17-20 November 2022.

Since its inception in 1953, the Korean Academy of Tuberculosis and Respiratory Diseases (KATRD) has grown significantly through cooperation and exchanges between experts on tuberculosis and respiratory diseases. Building on this momentum, KATRD will showcase the outstanding research and treatment capabilities of its members, who strive to promote international exchanges and expand KATRD's global footprint, by hosting the 26th Congress of the APSR (APSR 2022), the society's second congress in Korea after the first in 2009. It will also use the occasion to grow into one of the most prestigious societies in the fields of tuberculosis and respiratory diseases. Please note that the Congress will take place in lieu of KATRD's fall academic conference in 2022.

Under the theme "Above and Beyond," APSR 2022 will bring together more than 3,000 experts and practitioners in respiratory diseases to promote the growth of the field and cooperation within it, from basic research to clinical treatment, enhancing the scope and depth of the field, and creating a robust network with a greater number of renowned international experts. It will also serve as an opportunity for sponsors to support continued advances in respirology and to promote their companies to experts in an effective and readily accessible manner.

APSR and KATRAD will run a variety of official sponsorship programs for the successful hosting of APSR 2022, which is expected to achieve both qualitative and quantitative growth. These programs will allow sponsors to promote their brands and companies to an international audience. We sincerely hope that you will participate in APSR 2022 and contribute to the greater success of the event.

APSR 2022 will provide the utmost opportunity to expand your presence not only in Korea but also the rest of the world and will serve as an optimum business opportunity. We look forward to your active participation in and full support of APSR 2022 and to seeing you at the event.

Thank you.



Ki-Suck Jung

President, APSR 2022 Local Congress Committee Professor, Hallym University College of Medicine



Jae Jeong Shim

Secretary General, APSR 2022 Local Congress Committee Professor, Korea University



7/1/11

Do-Jin Kim

Chair of Treasurer, APSR 2022 Local Congress Committee Professor, Soon Chun Hyang University College of Medicine



全型对

Jang-Won Sohn

Vice Secretary General, APSR 2022 Local Congress Committee Professor, Hanyang University College of Medicine



Golf Solf

Kwang Ha Yoo

Vice Secretary General, APSR 2022 Local Congress Committee Professor, Konkuk University School of Medicine





Chin Kook Rhee

Vice Secretary General, APSR 2022 Local Congress Committee Professor, The Catholic University of Korea College of Medicine

APSR 2022 Local Congress Committee

Honorary President

Young Whan Kim

Konkuk University School of Medicine

Ki-Suck Jung Hallym University College of Medicine

Congress Advisor

In-Won Park

Chung-Ang University

Chul-Gvu Yoo Seoul National University

College of Medicine

Young Kyoon Kim

The Catholic University of Korea College of Medicine

Advisor Committee

Joon Chang Yonsei University College of Medicine Kwang Ho In Korea University College of Medicine Choon-Taek Lee Seoul National University College of Medicine

Kwan Hyoung Kim The Catholic University of Korea College of Medicine Younsuck Koh University of Ulsan College of Medicine

O Juna Kwon Sungkyunkwan University School of Medicine Sang-Do Lee University of Ulsan College of Medicine

Ju-Ock Kim Chungnam National University College of Medicine Soo-Taek Uh Soon Chun Hyang University College of Medicine Jin-Hong Chung Yeungnam University College of Medicine Ho Joo Yoon Hanyang University College of Medicine

Kye Young Lee Konkuk University School of Medicine Hojoong Kim Sungkyunkwan University School of Medicine Suk Joong Yong Yonsei University College of Medicine Hee Jin Kim Korean National Tuberculosis Association Myung Goo Lee Hallym University College of Medicine

Yong Chul Lee Chonbuk National University Medical School Jung Hyun Chang Ewha Womans University School of Medicine

Ho Kee Yum Inje University College of Medicine TaeWon Jang Kosin University College of Medicine

Young-Chul Kim Chonnam National University Medical School Min Ki Lee Pusan National University School of Medicine

Secretary General

Jae Jeong Shim

Korea University College of Medicine Vice Secretary General

Jang-Won Sohn Hanvang University College of Medicine Kwang Ha Yoo Konkuk University School of Medicine

Chin Kook Rhee The Catholic University of Korea College of Medicine

Chair of Treasurer

Do-Jin Kim

Soon Chun Hyang University College of Medicine

Committee of Treasurer

Kvuna Hoon Min Korea University College of Medicine Young Sam Kim Yonsei University College of Medicine

Seoung Ju Park Chonbuk National University Medical School

Sang Haak Lee The Catholic University of Korea College of Medicine

Jaechun Lee Jeju National University School of Medicine Sang-Min Lee Seoul National University College of Medicine Sang-Heon Kim Hanyang University College of Medicine

Planning Board

Deog Kyeom Kim

Seoul National University College of Medicine

Committee of Planning

University of Ulsan College of Medicine

Yoon-Seok Chang

Jae Seung Lee

Yeon-Joo Lee

Seoul National University College of Medicine

Byung-Keun Kim

Korea University College of Medicine

Registration Board

Information Board

Seoul National University

College of Medicine

Jae Ho Lee

Yong Bum Park

Hallym University College of

Jae Chol Choi

Chuna-Ana University College of Medicine

Committee of Registration

Yousang Ko Hallym University College of Medicine

Chang Youl Lee

Hallym University College of Medicine

Committee of Information

Tae-Hyung Kim

Young-Jae Cho

SeungYong Park

Jinsoo Min

Sang Hoon Lee

Hanyang University College of Medicine

Seoul National University College of Medicine

Chonbuk National University Medical School

The Catholic University of Korea College of Medicine

Exhibition Board

Seung Hun Jang

Hallym University College of Medicine

Tae Sun Shim

University of Ulsan

College of Medicine

Committee of Exhibition

Chang-Min Choi University of Ulsan College of Medicine

Sunghoon Park

Hallym University College of Medicine

Young Sik Park

Seoul National University College of Medicine

Soon Chun Hyang University College of Medicine

The Catholic University of Korea College of Medicine

International Affairs Board Committee of International Affairs

Jiwon Lvu

Youjin Chang

Joo hun Park

Jusang Kim

Eun Young Kim Yonsei University College of Medicine

Inje University College of Medicine

Ajou University School of Medicine

Moo Suk Park Yonsei University College of Medicine

External Affairs Board

Committee of External Affairs

Ji Ye Jung

Yonsei University College of Medicine

Won Jai Jung

Korea University College of Medicine

Jin Woo Song

University of Ulsan College of Medicine

Jinkyeong Park

Donaauk University College of Medicine

Governmental Affairs Board Committee of Governmental Affairs

SeongYong Lim

Sungkyunkwan University School of Medicine

Jin Woo Kim

The Catholic University of Korea College of Medicine

Yang-Ki Kim

Soon Chun Hyang University College of Medicine

Byoung Jun Lee

Veterans Health Service Medical Center

Byoung-Hoon Lee

Eulii University School of Medicine

Event Board Committee of Event

Seung Joon Kim

The Catholic University of Korea College of Medicine

Somy Koo Soon Chun Hyang University College of Medicine

Seuna Hveun Lee

Kyung Hee University School of Medicine Sue In Choi

Dongwon Park

Hanyang University College of Medicine

Committee of Public Relations

Myung Jae Park

Public Relations Board

Kyung Hee University School of Medicine

Jae Hwa Cho Yonsei University College of Medicine

Sung-Soon Lee Inje University College of Medicine

Jinyoung Oh Dongguk University College of Medicine

Fun Ion I ee Korea University College of Medicine

Committee of Broadcast/Record

Hve Yun Park

Ethics Board

Jin Hwa Lee

Auditor

Joong Hyun Ahn

Man Pyo Chung

School of Medicine

The Catholic University of Korea College of Medicine

Sungkyunkwan University

School of Medicine

Sungkyunkwan University School of Medicine

Broadcast/Record Board

Hanvang University College of Medicine

Yong Suk Jo

Hallym University College of Medicine

Youlim Kim Hallym University College of Medicine

Sun Hye Shin

Sungkyunkwan University School of Medicine

Committee of Ethics

Hvun-Kvung Lee

Inje University College of Medicine Ewha Womans University

Yun Su Sim

Hallym University College of Medicine

Su Hwan Lee

Yonsei University College of Medicine

Sojung Park

Ewha Womans University School of Medicine

Chair of Scientific Programme

Yeon-Mok Oh

University of Ulsan College of Medicine

Soo-Jung Um Dong-A University College of Medicine

Ji-Hvun Lee CHA University

Hoil Yoon Seoul National University College of Medicine

Tae-Bum Kim University of Ulsan College of Medicine

Assembly Liaisons

Clinical Respiratory Medicine

Cell and Molecular Biology

Sei Won Lee University of Ulsan College of Medicine

Clinical Allergy & Immunology

Mi-Ae Kim CHA University

Environmental & Occupational Health and Epidemiology Woo Jin Kim Kangwon National University School of Medicine

Kyung Soo Chung Yonsei University College of Medicine

Tuberculosis

Jae-Joon Yim Seoul National University College of Medicine

Seung Won Ra University of Ulsan College of Medicine

Lung Cancer

Sang Yeub Lee Korea University College of Medicine

Hveon Hui Kang University of Ulsan College of Medicine

Won-II Choi Myongii Hospital

Bronchoscopy and Interventional Techniques

Bin Hwangho National Cancer Center

Committee of Tour

Sun-Hyo Park

Tour Board

Kyeong-Cheol Shin

Yeungnam University

Conference Board

Jong Wook Shin

Chung-Ang University College of Medicine

Publication Board

Je Hveona Kim

Korea University

College of Medicine

Negotiation Board

Yonsei University Wonju College of Medicine

Won-Yeon Lee

Suna Chul Lim

Medical School

Chonnam National University

College of Medicine

Keimyung University School of Medicine

Hve Sook Choi

Kyung Hee University School of Medicine

Hvun Kuk Kim Inie University College of Medicine

Jona-Seo Yoon

The Catholic University of Korea College of Medicine

Committee of Conference

Chang Dong Yeo

The Catholic University of Korea College of Medicine

National Health Insurance Service Ilsan Hospital

Ewha Womans University School of Medicine

Jee Youn Oh Korea University College of Medicine

Committee of Publication

Young Seok Lee Korea University College of Medicine

Chi Ryang Chung

Sungkyunkwan University School of Medicine Sung Wook Kang Kyung Hee University School of Medicine

Jongmin Lee The Catholic University of Korea College of Medicine

Committee of Negotiation

HyoungKyu Yoon The Catholic University of Korea College of Medicine

Sung-Woo Park Soon Chun Hyang University College of Medicine

Sung-Ho Yoon

Chosun University College of Medicine

Gyu Young Hur Korea University College of Medicine

Medicolegal Affairs Board Committee of Medicolegal Affairs

In-Jae Oh Chonnam National University Medical School

Seona Hoon Yoon Pusan National University School of Medicine

Ju Ock Na

Soon Chun Hyang University College of Medicine

Cheol-Woo Kim

Inha University School of Medicine

Committee of Scientific Programme

Cheonwoong Choi Kyung Hee University School of Medicine

Jun-Pvo Myona The Catholic University of Korea College of Medicine

Ji-yong Moon Hanyang University College of Medicine

Respiratory Infections (non-Tuberculosis)

Sung Yong Lee Korea University College of Medicine

Respiratory Neurobiology and Sleep

Critical Care Medicine

Paediatric Lung Disease Dong In Suh

Seoul National University College of Medicine

Respiratory Structure and Function Yong Il Hwang Hallym University College of Medicine

Pulmonary Circulation Yee Hyung Kim

Kyung Hee University School of Medicine

Interstitial Lung Disease Yong Hyun Kim

Medicine

Host Organizations

Why APSR 2022?

KATRD



The Korean Academy of Tuberculosis and Respiratory Diseases KATRD in Service of Humanity's Respiratory Health and Happiness

Started as an academic arm of the Korean National Tuberculosis Association

(KNTA) in November 1953, KATRD has become a society that boasts a long history and tradition. Despite significant challenges in the wake of the Korean War, the society's first academic conference took place on November 7, 1953 thanks to its passion for research and its resolve for tuberculosis eradication. It was relaunched as the Korean Academy of Tuberculosis in 1961 and then renamed the Korean Academy of Tuberculosis and Respiratory Diseases in 1989.

KATRD's focus on academic advances through exchanges and harmony among its members has been the catalyst for both its continued growth over the last 65 years and its unrivaled position as a prime organization in the research and treatment of respiratory diseases like tuberculosis. It now has more than 1,620 members and has hosted 127 academic conferences. Its official journal, "Tuberculosis and Respiratory Diseases(TRD)," has been listed on PubMed, contributing to the international dissemination of its research findings, and it strives to elevate the journal to the SCI level.

With today's increased risks of respiratory diseases such as chronic obstructive pulmonary disease, lung cancer, bronchial asthma, and lung injury, KATRAD has designated Lung Day to promote the importance of pulmonary health and giving up smoking. This campaign to increase awareness among the general public has earned KATRD recognition as an exemplary academic society that fulfills its social responsibilities.

Website: www.lungkorea.org

APSR



Asian Pacific Society of Respirology

Having been established in 1986, the Asian Pacific Society of Respirology (APSR) held its first academic conference in Tokyo, Japan in October, 1988, before turning it into an annual occurrence in 2000. It has enjoyed continued growth and is now recognized as being almost on par with the American Thoracic Society (ATS) and the European Respiratory Society (ERS). APSR is aimed at promoting friendship and the sharing of the latest knowledge and research findings among physicians, nurses, lung function technicians, and respiratory rehabilitation therapists involved in the treatment of respiratory diseases in such Asia-Pacific countries/ regions as Japan, Australia, New Zealand, Korea, China, Taiwan, Thailand, Singapore, and the Philippines.

Website: www.apsresp.org

We cordially invite you to the 26th Congress of the Asian Pacific Society of Respirology (APSR 2022), which will bring together more than 3,000 experts and practitioners in respirology. We inform in advance more than 10,000 potential participants in academic and research institutions, government agencies, and global companies of what is in store for them at APSR 2022, and this primary event in the field of respirology will provide participating companies with the opportunity to expand their business and reach.

You will be able to promote your company and products to enhance your brand image, take advantage of the active networking opportunities among experts to strengthen your business and cooperative relationships, and find excellent chances to enter new markets. In addition, the event will help you get a sense of the latest trends in respirology and be a part of it.

Being a sponsor of APSR 2022 is an excellent choice as it will allow you to globalize your brand, earn greater confidence in your products, and enhance your corporate image.

03

Five Reasons Why You Should Get Involved

01 First, the Congress is a renowned international conference on

respirology.

Second, it presents business and technological opportunities in the Korean respirology

sector.

02

Third, it brings together academic societies and businesses through close networking.

Fourth, it gives you the opportunity to enhance your brand image by promoting your company and products. **05**

Fifth,

it allows you to cooperate with key figures and organizations from all around the world.

Statistics on the Past APSR Congresses

Turnout in the Last Five Years

No.	Previous Congress	Total Enrollment
1	APSR 2018 Taipei	3,328 persons from 44 countries
2	APSR 2017 Sydney	2,434 persons from 50 countrie
3	APSR 2016 Bangkok	2,378 persons from 49 countries
4	APSR 2015 Kuala Lumpur	1,882 persons from 46 countries
5	APSR 2014 Bali	2,751 persons from 54 countries

Turnout by Continent

No.	Year and Venue	Asia	Middle East	Oceania	Europe	Africa	Americas	Others	Total
1	APSR 2018 Taipei	3,070	55	68	77	-	58	-	3,328
2	APSR 2017 Sydney	1,574	62	533	66	10	43	146	2,434
3	APSR 2016 Bangkok	1,960	161	64	132	19	28	14	2,378
4	APSR 2015 Kuala Lumpur	1,548	112	43	149	19	11	-	1,882
5	APSR 2014 Bali	2,387	176	54	76	17	41	-	2,751

Major Sponsorship Programs

Sponsorship Benefits

	Diamond	Platinum	Gold	Silver	Bronze	
Benefits						
	USD 300,000	USD 200,000	USD 100,000	USD 50,000	USD 30,000	
Free Exhibition Booths (space only)	8 booths (3m x 3m)	6 booths (3m x 3m)	4 booths (3m x 3m)	2 booths (3m x 3m)	1 booth (3m x 3m)	
Selection of Booth Location	0	0				
Free Registration	20 persons	15 persons	10 persons	5 persons	2 persons	
Luncheon Symposium	Once	Once				
Evening Symposium	Once					
Introduction as an Official Sponsor at Gala Dinner	0					
Introduction as an Official Sponsor at Welcome Reception		0				
Congress Bag			0			
PR Slides to be Displayed During Break (PR slides to be provided by sponsors)	Twice	Once	Once			
Advertising in Final Program Book (by order of application and grade)	Cover 1 P & Inner 1 P	Inner 1 P	Inner 1 P	Inner 1 P	Inner 1 P	
Banner Link in e-newsletter (banner advertisement)	Up to 15 times	Up to 10 times	Up to 8 times	Up to 3 times	Up to 3 times	
PR Materials in Congress Kit (preparing yourself)	3 materials	3 materials	2 materials	2 materials	1 material	
"Official Sponsor" Mark on Printed and Other Materials (promotional materials, stages, sponsorship signboards, large banners, etc.)	0					
Logo on Official Website (main page and sponsorship & exhibition)	(position and size according to sponsorship grade)					
Grant Use of Congress Name & Logo	0					
Free Offer the List of Early Registrant (excluding personal information)	0					

^{*}The sponsorship program (sponsor benefits) could be modified after consultation between the Organizing Committee and sponsors, and VAT is not included.





Diamond USD 300,000

- · Free exhibition booths (3m x 3m) 8 booths
- · Selection of booth location
- · Free registration 20 persons
- · Luncheon Symposium Once
- · Evening Symposium Once
- · Introduction as an Official Sponsor at Gala Dinner
- $\cdot\,\text{PR}$ slides to be displayed during break (PR slides to be provided by sponsors) twice
- \cdot Advertising in Final Program Book (by order of application and grade) cover 1P & inner 1P
- · Banner link in e-newsletter (banner advertisement) up to 15 times
- · PR Materials in Congress Kit (preparing yourself) 3 materials
- "Official Sponsor" mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- · Logo on Official Website (main page and sponsorship & exhibition) position and size according to sponsorship grade
- · Grant use of Congress Name & Logo
- · Free offer the list of Early Registrant (excluding personal information)



Platinum USD 200,000

- · Free exhibition booths (3m x 3m) 6 booths
- · Selection of booth location
- $\cdot \, \text{Free registration} \, \text{-} \, 15 \, \text{persons}$
- $\cdot \, Luncheon \, Symposium \, \text{--} \, Once \,$
- $\cdot \, \text{Introduction as an Official Sponsor at Welcome Reception} \\$
- $\cdot\,\text{PR}$ slides to be displayed during break (PR slides to be provided by sponsors) once
- · Advertising in Final Program Book (by order of application and grade) inner 1 P
- · Banner link in e-newsletter (banner advertisement) up to 10 times
- \cdot PR Materials in Congress Kit (preparing yourself) 3 materials
- "Official Sponsor" mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- \cdot Logo on Official Website (main page and sponsorship & exhibition) position and size according to sponsorship grade
- · Grant use of Congress Name & Logo
- · Free offer the list of Early Registrant (excluding personal information)

Sponsorship

Details



Gold

USD 100,000

- · Free exhibition booths (3m x 3m) 4 booths
- · Free registration 10 persons
- · Congress bag
- · PR slides to be displayed during break (PR slides to be provided by sponsors) once
- · Advertising in Final Program Book (by order of application and grade) inner 1 P
- · Banner link in e-newsletter (banner advertisement) up to 8 times
- · PR Materials in Congress Kit (preparing yourself) 2 materials
- · "Official Sponsor" mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition) position and size according to sponsorship grade
- · Grant use of Congress Name & Logo
- · Free offer the list of Early Registrant (excluding personal information)



Silver

USD 50.000

- · Free exhibition booths (3m x 3m) 2 booths
- · Free registration 5 persons
- · Advertising in Final Program Book (by order of application and grade) inner 1 P
- · Banner link in e-newsletter (banner advertisement) up to 3 times
- · PR Materials in Congress Kit (preparing yourself) 2 materials
- · "Official Sponsor" mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- Logo on Official Website (main page and sponsorship & exhibition) position and size according to sponsorship grade
- · Grant use of Congress Name & Logo
- · Free offer the list of Early Registrant (excluding personal information)



Bronze

USD 30.000

- · Free exhibition booths (3m x 3m) 1 booths
- · Free registration 2 persons
- · Advertising in Final Program Book (by order of application and grade) inner 1 P
- · Banner link in e-newsletter (banner advertisement) up to 3 times
- · PR Materials in Congress Kit (preparing yourself) 1 materials
- · "Official Sponsor" mark on printed and other materials (promotional materials, stages, sponsorship signboards, large banners, etc.)
- · Logo on Official Website (main page and sponsorship & exhibition) position and size according to sponsorship grade
- · Grant use of Congress Name & Logo
- · Free offer the list of Early Registrant (excluding personal information)

Other Sponsorship Programs

Scientific and Social Programs Sponsorship

- · Diamond sponsorship package applicants will be given priority and applications may be limited if there are too many applicants.
- · Companies are not allowed to hold Local Symposiums separately from Official Symposiums.
- · Sponsors are responsible for organizing and implementing events and must check with the Organizing Committee if the content and speakers are appropriate for the purpose of APSR 2022.
- · The time, place, and menu for the Luncheon and Evening Symposiums will be assigned by the Organizing Committee.
- $\cdot \text{The cost of inviting chairs and speakers for the Symposium (airfare, lecture fees, hotel expenses, etc.) must be borne by the sponsor.}$
- Operating expenses include the session venue, basic equipment, signage in front of the room, and meal (lunchbox provided).
 In principle, the sponsor must pay for other audio-visual equipment, interpretation, furniture, ornaments, changes in the conference room setting, etc., and must consult the conference agency at least three months in advance.
- · The Symposium program should include the name, title, and duration of each presentation, plus detailed profiles of chairs and speakers.

Items	Benefits	Amount (USD)
Laster Constant	· 150 delegates per symposium	20,000 SOLD OUT
Luncheon Symposium	· 300 delegates per symposium	40,000 SOLD OUT
Evening Symposium	· 150 delegates per symposium	20,000 SOLD OUT
Evening Symposium	· 300 delegates per symposium	40,000 SOLD OUT
Poster Session	 Sponsor logo shown on the top of the signboard (panel) in the Poster Session venue Sponsor logo shown in the poster description X banner stands available in the Poster Session venue 	20,000 SOLD OUT
Speaker Ready Room (Preview Room) (exclusive)	 Sponsor logo shown on the Preview System screen that speakers and presenters use to upload and check their presentation materials A banner with the sponsor logo printed on it in the Preview Room 	20,000
	 Speaker and presentation content decided by the Scientific Committee Free registration – 1 person Sponsor logo shown close to the presentation title and speaker name Hotel provided during the congress period and other expenses to be borne 	by the sponsor
Speaker Invitation	· Underdeveloped or Developing Nations	3,000
	· Asia (invited speakers)	3,000
	· Americas, Europe (invited speakers)	5,000
Presidential Dinner (Invitation Only)	5 minutes of congratulatory remarks Sponsor logo shown on the menu Installations made by the company in front of the Presidential Dinner venue Sponsor souvenirs (optional)	35,000

Sponsorship

♠ Sponsorship of Items Offered to delegates

Items	Benefits	Amount (USD)
(Early Registration Gifts) Sneakers	 Sponsor and Congress logos printed together To be made by sponsors after consultation with the Organizing Committee about the quantity Offered to early registrants 	30,000
Abstract USB (exclusive)	 Sponsor logo on the USB (outside surface) Sponsor's promotional materials inserted (video or ads) 	30,000
MICE Card	· Offered to international delegates, sponsor logo shown · Available to 2 companies	25,000
Name Tag Set (Cover, Lanyard)	 Sponsor logo and congress logo printed together Lanyards made by the sponsor Consultation with the Organizing Committee on the design, number, and quality of lanyards must be made before manufacturing Available to 2 companies 	15,000
Name Tag Inner Paper & Ribbon	· Sponsor and Congress logos printed together	15,000
(Early Registration Gifts) T-shirt	Sponsor and Congress logos printed together To be made by sponsors after consultation with the Organizing Committee about the quantity Offered to early registrants	15,000
Pocket Guide (exclusive)	· Offered to all registrants, sponsor logo shown in the Pocket Guide	10,000 SOLD OUT
Pens and Notepads	Notepads and pens with sponsor logo printed on them Made by the sponsor after consulting the Organizing Committee on the number of units Offered to all delegates (placed in congress bags)	10,000
VIP Souvenir	VIP souvenir production, sponsor logo shown Consultation with the Organizing Committee on the design, number, and quality must be made before manufacturing	10,000

Advertising Programs Sponsorship

Items	Benefits	Amount (USD)
Congress App (exclusive)	 Development of apps for both iOS and Android Logo shown on the main page of mobile apps Application that shows the schedule and other details of APSR 2022 App shown on the website for download 	25,000
Wireless Internet at the Venue (Wi-Fi)	· Sponsor name shown side by side with the congress name when Wi-Fi is used for searches · Available to 2 companies	20,000
Internet Lounge (exclusive)	Easy access to email and the Internet during the congress period Sponsor and congress logos on the desk artwork Sponsor name and logo shown on the desktop of computers (laptops) Sponsor homepage set as the default page of the computers in the Internet Lounge X banner stands can be used for promotion in the lounge	15,000

Items	Benefits	Amount (USD)	
Registration Desk (exclusive)	· Sponsor and congress logos on the desk artwork	15,000	
Charging Station (exclusive)	Sponsor and congress logos on the desk artwork Charging cables available for cell phones, smartphones, and tablet PCs Outlets and adapters for laptop charging	15,000	
Digital Information Display			
Photo Zone (exclusive)	Main gate of the congress venue on the 1st floor Sponsor logo shown alongside the APSR, KATRD, and APSR 2022 logos	10,000	
Program Board (exclusive)	· Installed in the congress venue for schedule and venue information · Sponsor logo shown	10,000	
Water Bottle and Wrap Station (exclusive)	Sponsor logo shown in the Water Station Sponsor logo on water purifiers and paper cups or bottled water containers Free bottled water for delegates	10,000	
Coffee Break Area (once)	 Up to 5 times, available to 5 sponsors each time Sponsor logo and slogan on signage advertising the coffee break venue APSR 2022 and sponsor logos on paper cups and napkins (optional) 	10,000	
Staff Uniform (exclusive)	Sponsor logo on uniforms Worn by all APSR 2022 staff members to maximize logo exposure	10,000	
Exhibition Floor Sticker	 Sponsor logo stickers on the floor of the Exhibition Hall (1m²) Sponsor name and booth number printed on the sticker 	5,000	
Cafeteria in the Exhibition Hall	Right to run a cafeteria in the Exhibition Hall Small lounges can be set up alongside the cafeteria Sponsor logo and banners can be shown in the cafeteria	5,000	
Bag Inserts	 When delegates receive the congress bag, they will see the sponsor leaflets in the congress kit. Sponsors supply their leaflets according to number of delegates 1 item of promotional material allowed 	5,000	
Advertisement in Final	[Non-exhibitors] One-page inside the Program Book in color Priority given to sponsorship applicants and then in the order of application	3,000	
Program - Inside Page	[Exhibitors] One-page inside the Program Book in color Priority given to sponsorship applicants and then in the order of application	700	

Company Lounge

- · Company lounges are separate spaces for sponsors during the congress period and are available to companies.
- \cdot Additional costs for setting up the lounges must be borne by sponsors.
- · Priority will be given to Diamond and Platinum sponsorship package applicants, and they can choose to use a Company Lounge instead of free booths. In addition, they must contact a lounge installation company and pay for setting up the lounge.
- · Company Lounges will be located in an area with high footfall and offer an excellent opportunity to communicate with delegates.

A SOLD OUT

16

Grand Ballroom Lobby on 1st floor USD 30,000 B Auditorium Lobby on 3rd floor
USD 30.000

C SOLD OUT

D Hall Lobby on 3rd floor

USD 30,000





*The aforementioned items are subject to change in accordance with consultation between the Organizing Committee and sponsors, and VAT is not included. Priority will be given to those who have paid the participation fee.

Exhibition

APSR 2022 offers the opportunity to learn about the latest technologies, products, and services and to network with respirology experts in the Asia-Pacific region. You can use the Exhibition Hall to promote your products and services to more than 3,000 participants, lay the groundwork for entering international markets, and build concrete delegates.

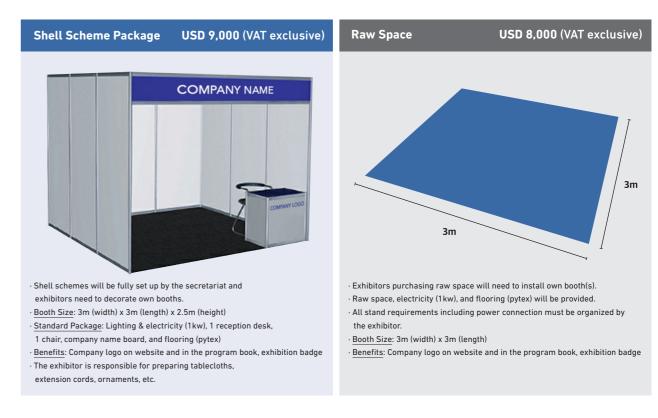
♠ Exhibition Venue: Coex D Hall (3rd floor)

Exhibition Period (Subject to change)

Classification	Date	Time
Exhibition Application Submission Deadline	31 July 2022	
Final Payment of Application Fee	31 July 2022	
Equipment Rental Application Deadline	31 August 2022	
Booth Construction	16-17 November 2022	09:00~18:30
Exhibitor Move-in	17 November 2022	14:00~18:30
	18 November 2022	09:00~17:00
Exhibition	19 November 2022	09:00~17:00
	20 November 2022	09:00~13:00
Exhibitor Move-out	20 November 2022	14:00~18:00
Dismantling	20 November 2022	18:00~22:00

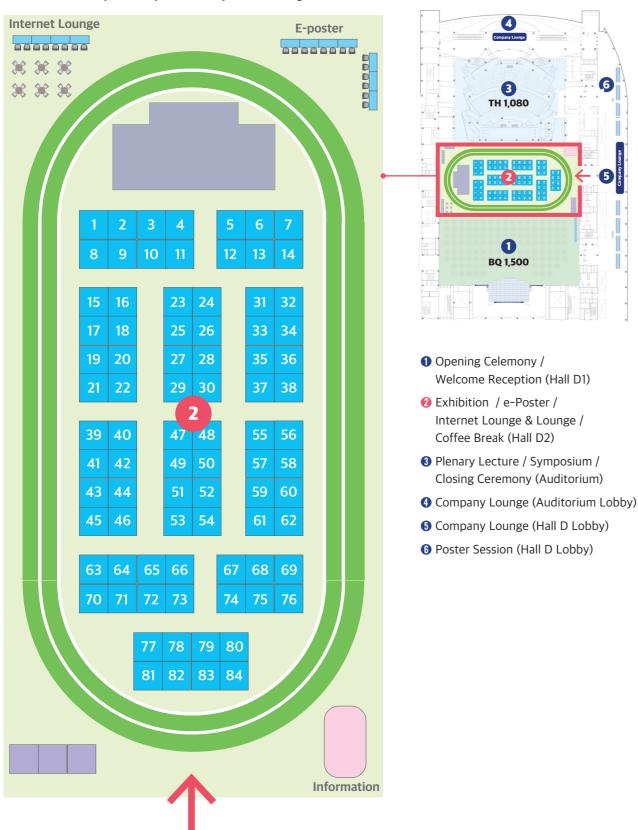
Booth Package

- \cdot Additional equipment application form will be provided after the application deadline.
- \cdot All applications are accepted on a first come first served basis.



Application for Sponsorship and Exhibition

Exhibition Layout (Layout is subject to change)



Entrance

A How to Be A Sponsor / Exhibitor

- · Fill in the sponsorship or exhibition application form and send it to the Secretariat at apsr@apsr2022.org.
- · Pay 50% of the sponsorship or exhibition fee as security within 15 days of sending the application and the remaining 50% by 31 July 2022. (Applicants must pay for all bank fees incurred.)
- · After the verification of payment, a tax invoice will be issued.
- · All exhibition booths will be assigned in the order that exhibition fees are paid.
- · If the sponsorship or exhibition fee is not paid by the deadline, the Organizing Committee reserves the right to cancel the contract, in which case the security is not refundable.

Application Process



Required Documents

· A copy of sponsorship or exhibition application form

Key Dates

Classification	Date	Remark
Exhibition Application Submission Deadline	31 July 2022	Pay security (50% of the sponsorship or exhibition fee)
Final Payment of Application Fee	31 July 2022	Pay the balance (50% of the sponsorship or exhibition fee)
Equipment Rental Application Deadline	31 August 2022	

Payment Information

Account No.	Name of bank	Bank Swift Code	Beneficiary
212-910006-81838	KEB HANA BANK	KOEXKRSE	Congress of the Asian Pacific Society of Respirology

- · Bank branch name: BANPO JUNGANG
- · Bank Address: 065-47 287, Banpo-daero, Seocho-gu, Seoul, Republic of Korea
- · Beneficiary address: 101-605, 58, Banpo-daero, Seocho-gu, Seoul, Republic of Korea
- · Please email a copy of the remittance receipt to the Secretariat for a smooth confirmation of receiving relevant fees, and ensure that the applicant name and the payer name are the same.
- $\cdot \ \mathsf{Payment} \ \mathsf{by} \ \mathsf{personal} \ \mathsf{check} \ \mathsf{or} \ \mathsf{promissory} \ \mathsf{note} \ \mathsf{is} \ \mathsf{not} \ \mathsf{accepted}.$

Cancellation and Refund

 $\cdot \ Please\ contact\ the\ Secretariat\ (apsr@apsr2022.org)\ before\ cancelling\ your\ application.$

By 30 April 2022	80% refund
1 May-31 July 2022	50% refund
From 1 August 2022	No refund

APSR 2022 Sponsorship & Exhibition Prospectus APSR 2022 Sponsorship & Exhibition Prospectus

Major Sponsorship application form

Company Information	ı	
Name of Company		
Name of President		Website
Contact Person		
Department		
Position		
Phone Number		Fax
Mobile Number		
E-mail		
Address		
Sponsorship Type Please check the approp	riate box to indicate your sponsorship choice below. (VA	AT not included) Amount (USD)
	☐ Diamond Sponsor	300,000
	☐ Platinum Sponsor	200,000
Sponsorship Package	☐ Gold Sponsor	100,000
	Silver Sponsor	50,000
	☐ Bronze Sponsor	30,000
Payment		
Total Amount	Payme	nt Due Date
Payment Deadline		y within 15 days of sending the application and plicants must pay for all bank fees incurred.)
Bank Information	 Name of bank: KEB HANA BANK Account No.: 212-910006-81838 Bank Swift Code: KOEXKRSE Beneficiary: Congress of the Asian Pacific Society of Respirology Beneficiary address: 101-605, 58, Banpo-daero, Seocho-gu, Seoul, Republic of Korea Bank branch name: BANPO JUNGANG Bank Address: 065-47 287, Banpo-daero, Seocho-gu, Seoul, Republic of Korea 	
Е	By signing this form, I apply for the Sponsorship o	f APSR 2022 terms and conditions.
D	ate: Applicant: (Signature	e) (President signature)
APSR 2022 Secretal		Vebsite: www.apsr2022.org

Other Sponsorship application form

Company Information			
Name of Company			
Name of President		Website	
Contact Person			
Department			
Position			
Phone Number		Fax	
Mobile Number		_	
E-mail			
Address			

Sponsorship Type

Please check the appropriate box to indicate your sponsorship choice below. (VAT not included)

Items	Items Amount (USD)		
Scien	tific and Social Programs Sponsorship		
	Luncheon Symposium / 150 delegates per symposium	SOLD OUT	20,000
	Luncheon Symposium / 300 delegates per symposium	SOLD OUT	40,000
	Evening Symposium / 150 delegates per symposium	SOLD OUT	20,000
	Evening Symposium / 300 delegates per symposium	SOLD OUT	40,000
	Poster Session	SOLD OUT	20,000
	Speaker Ready Room (Preview Room) (exclusive)		20,000
	Speaker Invitation / Underdeveloped or Developing Nations		3,000
	Speaker Invitation / Asia (invited speakers)		3,000
	Speaker Invitation / Americas, Europe (invited speakers)		5,000
	Presidential Dinner (Invited Only)		35,000

Spons	Sponsorship of Items Offered to delegates		
	(Early Registration Gifts) Sneakers		30,000
	Abstract USB(exclusive)		30,000
	MICE Card		25,000
	Name Tag Set (Cover, Lanyard)		15,000
	Name Tag Inner Paper & Ribbon		15,000
	(Early Registration Gifts) T-shirt		15,000
	Pocket Guide(exclusive)	SOLD OUT	10,000
	Pens and Notepads		10,000
	VIP Souvenir		10,000

Advertising Programs Sponsorship		
	Congress APP (exclusive)	25,000
	Wireless Internet at the Venue (Wi-Fi)	20,000
	Internet Lounge (exclusive)	15,000
	Registration Desk (exclusive)	15,000
	Charging Station (exclusive)	15,000
	Digital Information Display	15,000
	Photo Zone (exclusive)	10,000
	Program Board (exclusive)	10,000
	Water Bottle and Wrap Station (exclusive)	10,000
	Coffee Break Area (once)	10,000
	Staff Uniform (exclusive)	10,000
	Exhibition Floor Sticker	5,000
	Cafeteria in the Exhibition Hall	5,000
	Bag Inserts	5,000
	[Non-exhibitors] Advertisement in Final Program - Inside Page	3,000
	[Exhibitors] Advertisement in Final Program - Inside Page	700

Company Lounge			
	A. Grand Ballroom Lobby on 1st floor	SOLD OUT	30,000
	B. Auditorium Lobby on 3rd floor		30,000
	C. D Hall Lobby on 3rd floor	SOLD OUT	30,000

Payment

Total Amount	Payment Due Date		
Payment Deadline	Pay 50% of the sponsorship fee as security within 15 days of sending the application and the remaining 50% by 31 July 2022. (Applicants must pay for all bank fees incurred.)		
Bank Information	 Name of bank: KEB HANA BANK Account No.: 212-910006-81838 Bank Swift Code: KOEXKRSE Beneficiary: Congress of the Asian Pacific Society of Respirology Beneficiary address: 101-605, 58, Banpo-daero, Seocho-gu, Seoul, Republic of Korea Bank branch name: BANPO JUNGANG Bank Address: 065-47 287, Banpo-daero, Seocho-gu, Seoul, Republic of Korea 		

By signing this form, I apply for the Sponsorship of APSR 2022 terms and conditions.

Date: Applicant: (Signature) (President signature)

APSR 2022 Secretariat

| E-mail. apsr@apsr2022.org/freewily2@hanmail.net | Website: www.apsr2022.org

Exhibition Application Form

Company Informat	ion			
Name of Compan				
Name of Presider			Web	osite
Contact Person				
Department				
Position				
Phone Number			Fax	
Mobile Number				
E-mail				
Address				
xhibition Type		Category	y	Quantity of Booth Total Amount
	Shell Scher	me Package – USD 9,0		
		- USD 8,000 (VAT exc		
	1st Preferen	ce		
Preferred location	2nd Preferer	2nd Preference		
	3rd Preferen	d Preference		
Payment				
Total Amount			Payment Due	Date
Payment Deadline		Pay 50% of the sponsorship fee as security within 15 days of sending the application and the remaining 50% by 31 July 2022. (Applicants must pay for all bank fees incurred.)		
Bank Information	· Account · Bank Sv · Benefic · Benefic · Bank br	 Name of bank: KEB HANA BANK Account No.: 212-910006-81838 Bank Swift Code: K0EXKRSE Beneficiary: Congress of the Asian Pacific Society of Respirology Beneficiary address: 101-605, 58, Banpo-daero, Seocho-gu, Seoul, Republic of Korea Bank branch name: BANPO JUNGANG Bank Address: 065-47 287, Banpo-daero, Seocho-gu, Seoul, Republic of Korea 		
	By signing th	By signing this form, I apply for the Sponsorship of APSR 2022 terms and conditions.		
	Date:	Applicant:	(Signature)	(President signature)
APSR 2022 Secre		reewily2@hanmail.net	Website:	www.apsr2022.org

MEMO
APSR 2022

МЕМО		
	APSR 2022	

APSR 2022 Sponsorship & Exhibition Prospectus

MEMO	
ADCD	2022
AFSR	EUEE
	APSR 2022 Sponsorship & Exhibition Prospectus





"Above and Beyond"