



# 2020 Sponsorship Prospectus

ASPR Assembly Virtual Meeting

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Asian Pacific Society of Respirology

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# 1. ABOUT APSR

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## WHAT WE DO

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The Asian Pacific Society of Respiriology was established in 1986. The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease. It strives to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among 15,500 respirologists in the Asia-Pacific region.

## OUR AIMS

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The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease. It strives to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among respirologists in the Asia-Pacific region.

## 2. MEMBERS 15,500 from over 40 countries

The membership of the APSR comprises individuals who are appropriately qualified professionals presently working in research or health care related to the field of respirology.

Membership also includes certain other societies who have joined their membership into the APSR en bloc.



# 3. GOVERNANCE AND SECRETARIAT

The APSR seeks support from external organisations to further its objectives in advancing science and education in the field of respiratory medicine in the Asia-Pacific region which is deemed acceptable to its By-Laws and any and all relevant Regulatory Policies and Laws.

The APSR is registered in Japan as a Non-Profit Organisation (NPO) in the name of the [Asian Pacific Thoracic Association \(APTA\)](#)

APSR Secretariat

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## 4. SPONSORSHIP OPPORTUNITY

### **APSR Assembly Virtual Meeting**

**Engage with researchers in exploring relevant and up to date knowledge to achieve the most important goal of achieving respiratory health in the Asia-Pacific region.**

The APSR is happy to offer the opportunity for APSR Assembly Virtual Meeting hosted by APSR acknowledging sponsors. This sponsorship opportunity is detailed in this prospectus and is available throughout the virtual symposium via webinar. This Assembly Virtual Meeting is conducted by sponsoring organizations who would like to make the content available at no cost to the attendee. APSR Assembly Virtual Meeting consists of assembly symposia by sponsors. This opportunity can acquire highly qualified leads and increase brand awareness in the respiratory health field. Sponsors can apply for a single or multiple symposium (a). It is a great way to share knowledge and expertise about a topic on respiratory diseases. You will reach scientists in the field of respiratory medicine.

■ **Format:** Webinar type up to 1.5h

■ **Composition of symposium**

- 1) Three Chairs from APSR Assembly leaders
- 2) One big high-impact speaker
- 3) Three Abstract presenters

■ **Presented abstracts**

The online abstract submission and evaluation are managed by the APSR with the same system of the usual APSR Congress. Abstracts can be received to 16 fields following APSR Assemblies. Assembly Heads, Heads-Elect and Deputy Heads evaluate all submitted abstracts by the same criteria as the usual APSR Congress and top three scored abstracts can be presented at a symposium.

■ **Registration fee for audience**

Free of charge

■ **Audience:**

Anyone who is interested in the field of respiratory medicine including media and non-professionals



## ■ Date of Symposium

Date of all Assembly Virtual Symposium will be **between October and December**.

Date of each Assembly Virtual symposium will be discussed between APSR Secretariat and sponsors. Which days of week and time should also be negotiated with sponsors to attract larger audience.

## ■ Topic of a symposium

Sponsor can propose a topic. All topics proposed by sponsors must be approved by APSR .

## ■ Web meeting platform

APSR Virtual Symposium is hosted in ZOOM, and APSR will manage registration.

APSR will provide captioning and the audio conference bridge .

## ■ Advertisement

- 1 email ~30 days before the symposium
- 1 email 2-3 days before the symposium
- The symposium will be highlighted in our monthly Bulletin
- Shared on social media outlets (Twitter, Facebook, Instagram, Podcast)
- Sponsor should also promote the symposium

## ■ Agenda of an Assembly symposia

A) Start with an overview of APSR and welcome from the APSR President

B) Then Chaired by Assembly leaders

- i. 1 minute No slide-welcome from Sponsor's Rep on their support for research and education for this disease
- ii. 20 minute "Advances in XXX (name of Assembly) since APSR 2019 – A name of high impact speaker  
⇒ 10 minute- QA (pre-submitted or from Chair and Speaker)
- iii. 7 minute 3 oral abstract presentations from submitted abstracts relevant to this Assembly  
⇒ 5 minute- QA for each abstract presenter (pre-submitted or from Chair)

C) 5 minutes Summary and conclusions from Assembly leaders

D) Invitation to next Assembly symposia

# S P O N S O R S H I P O V E R V I E W

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- 1.5 hour with Sponsors determined scientific/educational content from APSR Assemblies
- Sponsor can apply for a single or multiple symposium(a)
- sponsor can nominate one prominent speaker for your sponsoring symposium
- Sponsor can propose a topic of your sponsoring symposium
- Sponsor will not receive any contact information for all audience
- APSR will post your company logo on the APSR website (linked to company website)
- Verbal acknowledgment of your sponsorship will be at each Assembly symposium by Chair
- 1 minute welcome speak from Sponsor's Rep on their support for research and education for this disease (ie not a marketing speech and without any slides)

# THANK YOU!

Contact APSR about APSR Assembly Virtual Meeting

For additional questions, please contact

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