

APSR Respiratory Research Review

Making Education Easy

About Research Review

Research Review is an independent publishing company focused on making education easy. The company produces electronic publications focused on specialist areas of medicine that include the expertise of leading specialists, who select and advise on the most important medical research and the local implications.

We condense what's important into a four page electronic summary with a specialist opinion and a web link to the full study. These short summaries keep medical professionals up to date in any interest area in about 20 minutes.

The journals are free to recipients and supported by sponsorship from companies with an interest in the area.

About APSR Respiratory Research Review

Each month the ten most important published studies in respiratory medicine are identified by Professor Richard Beasley. A summary is provided, together with a commentary by Professor Beasley on why the studies are important and how they can affect practice. The Review also includes website links to the abstract.

The Review is an initiative of the Education Committee of the APSR and is distributed to all APSR members.

Professor Richard Beasley

Professor Beasley is Chairman of the Education Committee for APSR. He is based in New Zealand where he operates local research organisation Medical Research Institute of New Zealand (MRINZ), he is also Professor of the University of Southampton in England and a medical advisor to the World Health Organisation's asthma initiative GINA. Professor Beasley won the 2004 World Lung Health Award and has published or overseen several hundred peer reviewed research papers.



Sponsorship Opportunities

Help support respiratory medical professionals with their ongoing need to keep up with the rapidly developing research.

APSR Respiratory Research Review is free to recipients. The publication is supported with sponsorship in the form of advertising spaces. We offer four banner strip advertising spaces in each edition; one per page.

Advertising Rates and Sizes

Banner Strip

50mm x 180mm no bleed

APSR Respiratory Research Review Sponsorship option	Cost in US dollars
Sole sponsorship - includes 4 ads per issue	\$4,500 per issue
Half Sponsorship – includes 2 ads per issue	\$2,200 per issue
Banner Strip	\$1,000 per issue

Research Review publication advertising format

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- Advertisers are recommended to consider clear, simple adverts and must be able to quantify any medical claims.

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- **Deadlines for advertising space** - The advertising booking and cancellation deadline is 7 days prior to issue date.
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- **Accounts due** - All accounts for advertising space are due on the 20th of the month after publication. All accounts unpaid after this date will carry interest of 1.5% per month or part thereof.

For bookings or quote requests contact Ellen Shouler at Research Review

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