



Asian Pacific Society
of Respirology



SPONSORSHIP PROSPECTUS

15th Congress of the *Asian Pacific Society of Respirology*

22-25 November 2010

Philippine International Convention Center

CCP Complex, Roxas Boulevard, Manila

Hosted by the **Philippine College of Chest Physicians**





The **Asian Pacific Society of Respiriology** was established in 1986. The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease. It strives to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among respirologists in the Asia Pacific region. The specific aims of the Society are:

- Promoting and coordinating activities in the field of respiratory medicine
- Fostering research activities in the field of respiratory medicine
- Organizing and coordinating regular congresses and occasional meetings
- Producing regular publications, including a newsletter, the Respiratory Research Review and Respiriology, a journal of international repute



Established on April 25, 1973, the Philippine College of Chest Physicians is a value-centered specialty organization acknowledged as the authority in pulmonary medicine in the country. It empowers its members, who are recognized and respected experts in the field, to constantly adapt and innovate to set the benchmark of excellence in the practice of pulmonary medicine in the Philippines. It is the PCCP's goal to promote greater involvement, collaborative partnerships and strategic alliances with Asian and International organizations relating to academe, clinical and policy-making activities.




15th Congress of the Asian Pacific Society of Respiriology
22-25 November 2010
Philippine International Convention Center
Manila, Philippines


CONGRESS INFORMATION


Title of Scientific Meeting	The 15 th Congress of the Asian Pacific Society of Respiriology
Congress Date	22-25 November 2010
Congress Venue	Philippine International Convention Center CCP Complex, Roxas Boulevard, Manila
Host Organization	Philippine College of Chest Physicians
Expected Participants	2,000 delegates (1,000 foreign and 1,000 local)
Official Language	English


Contact Details


PHILIPPINE COLLEGE OF CHEST PHYSICIANS

 84-A Malakas St., Pinyahan, Quezon City 1100
PHILIPPINES

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or secretariat@apsr2010.org

 APSR 2010 website address: www.apsr2010.org



15th APSR Congress 2010

Hosted by the Philippine College of Chest Physicians.

Congress Overview:

	22 November (Monday)	23 November (Tuesday)	24 November (Wednesday)	25 November (Thursday)
From Morning to Afternoon	Registration Workshops Business Meetings	Scientific Program	Scientific Program	Scientific Program & Closing Ceremonies
Evening	Opening Ceremony Welcome Reception	APSR President's Night	Congress Banquet	

Socials Events:

Date	Event	Venue
November 22, 2010	Fun Golf	Club Intramuros Golf Course, Manila
November 22, 2010	Opening Ceremony	Plenary Hall, Philippine International Convention Center
November 22, 2010	Welcome Reception	Rock Garden, Courtyard, Philippine International Convention Center
November 23, 2010	APSR President's Dinner	Barbara's Intramuros
November 24, 2010	Gala Dinner	Cultural Center of the Philippines
November 25, 2010	Closing Ceremony	Summit Hall, Philippine International Convention Center

Other Scientific Activities:

- Research Presentations – Orals and Poster Presentation
- Media Conference to highlight activities of the Year of the Lung (YOTL) - 2010
- Other advocacy activities of the Year of the Lung - 2010

MONTH	TOPIC / HIGHLIGHTED ACTIVITY
January	Lung Cancer
February	VTE Awareness
March	Tuberculosis
April	Air Pollution / Environmental
May	Asthma
June	Anti-Smoking
July	Occupational and ILD
August	Lung Infection Lung Month Celebration
September	Critical Care Sleep-Related Disorders
October	Spirometry - Diagnostics and Therapeutics World Pneumonia Day Child Healthcare Day
November	COPD / Pulmonary Rehabilitation Year of the Lung Culmination

Important Deadlines	Date
Abstract Submission	July 31, 2010
Notification of Acceptance	August 31, 2010
Travel Grants	July 31, 2010
Accommodation bookings	October 8, 2010
Early Registration	September 15, 2010

15th Congress of the Asian Pacific Society of Respirology

Theme: *Asia-Pacific Respirology: Symbiosis in the 21st Century*

November 22-25, 2010 Philippine International Convention Center, CCP Complex, Pasay City

SCIENTIFIC PROGRAM OVERVIEW

Time	November 22, 2010			November 23, 2010				November 24, 2010				November 25, 2010		
0730-0830				<i>Meet the Expert Sessions</i>				<i>Meet the Expert Sessions</i>				<i>Meet the Expert Sessions</i>		
0830-1030	Post Graduate Course 1 - Tropical Pulmonary Diseases and Travel Medicine	Post Graduate Course 3- Interventional Pulmonology	Post Graduate Course 4- Asthma <i>(WHO workshop)</i>	<u>SY 1</u> Clinical Allergy & Immunology	<u>SY 2</u> Respiratory Neurobiology and Sleep	<u>SY 3</u> Bronchoscopy and Interventional Techniques	<u>SY 4</u> Interstitial Lung Disease	<u>SY 9</u> Asthma	<u>SY 10</u> Pulmonary Circulation	<u>SY 11</u> Clinical Respiratory Medicine	<u>SY 12</u> Cell and Molecular Biology	<u>SY 17</u> COPD	<u>SY 18</u> Pediatric Lung Disease	<u>SY 19</u> Late Breaker Session
1030-1100				Visit the Exhibit / Coffee Break				Visit the Exhibit / Coffee Break				Visit the Exhibit / Coffee Break		
1100-1230				Oral Presentation		Poster Discussion		Oral Presentation		Poster Discussion		APSR Memorial Lectures		
1230-1330	Satellite Symposia			Satellite Symposia				Satellite Symposia				Closing Ceremony		
1330-1500	Post Graduate Course 2 - Beyond Basic Respiratory Physiology	Interventional Pulmonology	Post Graduate Course 5- TB <i>(PTSI)</i>	Oral Presentation		Poster Discussion		Oral Presentation		Poster Discussion		<i>Optional Tours</i>		
1500-1530				Visit the Exhibit / Coffee Break				Visit the Exhibit / Coffee Break						
1530-1730				<u>SY 5</u> Respiratory Infections (non-TB)	<u>SY 6</u> Respiratory Structure and Function	<u>SY 7</u> Environmental /Occupational Health & Epidemiology	<u>SY 8</u> COPD	<u>SY 13</u> Asthma (adult and pedia)	<u>SY 14</u> Lung Cancer	<u>SY 15</u> Critical Care Medicine	<u>SY 16</u> TB			
1800-2000	Opening Ceremony/ Welcome Reception			President's Night				Gala Night						

Notes:

- *Sessions for Research presentations (oral and poster) will depend on the number of submitted entries.*

Local Organizing Committee and Working Clusters

President Teresita S. de Guia, MD, FPCCP

Vice Presidents Jennifer Ann R. Mendoza-Wi, MD, FPCCP
Fernando G. Ayuyao, MD, FPCCP
Marilyn Ong-Mateo, MD, FPCCP

Local Organizing Committee

Chairman Camilo C. Roa, Jr., MD, FPCCP
Co-Chairman Abundio A. Balgos, MD, FPCCP

Secretary General Mario Joselito M. Juco, MD, FPCCP
Assistant Secretary Tito C. Atenza, MD, FPCCP

Treasurer Ma. Janeth T. Samson, MD, FPCCP
Assistant Treasurer Eloise Arabelle A. Caburnay, MD, FPCCP

Protocol Officer Josephine Blanco-Ramos, MD, FPCCP
Assistant Protocol Officer Tomas M. Realiza, MD, FPCCP

Cluster I. Scientific Affairs

Chairman: Charles Y. Yu, MD, MSc, FPCCP

Scientific Program

Chairman Charles Y. Yu, MD, MSc, FPCCP
Co-Chairman Aileen Guzman-Banzon, MD, FPCCP
Members Milagros S. Bautista, MD, FPCCP
Jubert P. Benedicto, MD, FPCCP
Julius Caesar J. Dalupang, MD, FPCCP
Dina V. Diaz, MD, FPCCP
Oscar Ferdinand L. Feliciano, MD, FPCCP
Malbar G. Ferrer, MD, FPCCP
Albert L. Rafanan, MD, FPCCP
Ma. Bella R. Siasoco, MD, FPCCP
Romulo T. Uy, MD, FPCCP
Aileen David-Wang, MD, FPCCP

Research Paper Presentation

Chairman Patrick Gerard L. Moral, MD, FPCCP
Member Vincent M. Balanag, Jr., MD, FPCCP

Post Graduate Committee

Chairman Lenora C. Fernandez, MD, FPCCP
Co-Chairs Daniel Tan, MD, FPCCP
Eloisa S. de Guia, MD, FPCCP
Members Albert B. Albay Jr., MD
Arnold G. Germar, MD, FPCCP
Norman L. Maghuyop, MD, FPCCP
Maria Paz B. Mateo, MD, FPCCP
Bernice Ong-dela Cruz, MD, FPCCP
Manuel Hector U. Silos, MD, FPCCP
Rommel N. Tipones, MD, FPCCP

Continuing Medical Education

Chairman Myrna N. Bañares, MD, FPCCP
Co-Chairman Cecil Z. Tady, MD, FPCCP

Cluster II. Socio-Cultural-Sports Events

Chairman: Celeste Mae L. Campomanes, MD, FPCCP

Socio-Cultural Events

Chairman Eden D. Chua, MD, FPCCP
Co-Chairman Shirley Chua-Panganiban, MD, FPCCP
Members Celeste Mae L. Campomanes, MD, FPCCP
Geraldine D. Garcia, MD, FPCCP
Imelda M. Mateo, MD, FPCCP
Melvin A. Pasay, MD, FPCCP
Rosaura Vicente H. Valenzuela, Jr., MD, FPCCP

Awards

Chairman Bernadette Anin-Bringas, MD, FPCCP
Co-Chairman Benilda B. Galvez, MD, FPCCP

Sports

Chairman Rizal Alberto B. Nolido Jr., MD, FPCCP
Adviser Jennifer Ann R. Mendoza-Wi, MD, FPCCP

Tourism Teresa A. Frigillana, MD, FPCCP

Cluster III. Resource Generation

Chairman: Camilo C. Roa, Jr., MD, FPCCP

Ways and Means

Chairman Ma. Encarnita Blanco-Limpin, MD, FPCCP
Member Teresita Obial-Aquino, MD, FPCCP

Special Fund Raising

Jennifer Ann M. Wi, MD, FPCCP

Registration

Chairman Gregorio P. Ocampo, MD, FPCCP
Co-Chairman Rodrigo G. Cesario, MD, FPCCP

Commercial Exhibits

Chairman Roberto A. Barzaga, MD, FPCCP
Co-Chairman Ivan N. Villespin, MD, FPCCP
Member Franklin Yu, MD

Cluster IV. Physical Arrangement

Chairman: Chad Rey V. Carungin, MD, FPCCP

Physical Arrangement

Chairman Chad Rey V. Carungin, MD, FPCCP
Co-Chairman Jose Edzel V. Tamayo, MD, FPCCP

Food Committee

Chairman Geraldine D. Garcia, MD, FPCCP
Co-Chairman Ophelia S.M. Manlapit, MD, FPCCP

Travel and Tours,

Transportation, Housing,

Hospitality Committee

Chairman Isagani C. Rodriguez, MD, FPCCP
Co-Chairman Liza Llanes-Garcia, MD, FPCCP
Member Isauro Guiang, MD, FPCCP

Cluster V. Public Relations

Chairman: Sylvia Banal-Yang, MD, FPCCP

Publicity/Invitations

Chairman Sylvia Banal-Yang, MD, FPCCP
Co-Chairman Jose Hesron D. Morfe, MD, FPCCP
Members Teresa Abada-Frigillana, MD, FPCCP
Ma. Consuelo M. Obillo, MD, FPCCP
Tomas M. Poloso, Jr., MD, FPCCP

Chapter Coordinator

Davao Liberation M. Abarico, MD, FPCCP
Central and Northern Luzon Rose Marie Reyes-Pingol, MD, FPCCP
Southern Tagalog Jesus R. Ambat, MD, FPCCP
Iloilo Ronnie Z. Samoro, MD, FPCCP
Central Visayas Martiniano C. Zanoria, MD, FPCCP

International Participation

Chairman Florencio R. Chavez, MD, FPCCP
Co-Chairman Joselito R. Chavez, MD, FPCCP

Government Participation

Chairman Luisito F. Idolor, MD, FPCCP
Co-Chairman Elizabeth V. Cadena, MD, FPCCP
Member Norberto A. Francisco, MD, FPCCP

Cluster VI. Publications

Chairman: Gracita Rigonan-Ramos, MD, FPCCP

Souvenir Program

Chairman Gracita Rigonan-Ramos, MD, FPCCP
Co-Chairman Susan C. Lee, MD, FPCCP
Members Maria Paz B. Mateo, MD, FPCCP
Melissa Lim-Bagay, MD, FPCCP
Arlene A. de Jesus, MD, FPCCP
Joseph Hope G. Cal, MD, FPCCP

Documentation

Chairman Dennis C. Teo, MD, FPCCP
Co-Chairman Oscar Ferdinand L. Feliciano, MD, FPCCP
Members Joven Roque V. Gonong, MD, FPCCP
William E. del Poso, MD, FPCCP

Daily Newsletter

Chairman Evelyn Victoria E. Reside, MD, FPCCP
Co-Chairman Joel Santiaguero, MD, FPCCP
Ma. Guia S. Martin, MD, FPCCP

Scientific Publication

Chairman Ma. Piedad R. Natividad, MD, FPCCP
Co-Chairman Evelyn Victoria E. Reside, MD, FPCCP

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

US\$ 125,000

(Major Sponsorship Package)

- Acknowledgement as a Platinum Sponsor on all printed and electronic promotional material
- Satellite Symposium for 200 pax in a designated function room at the Philippine International Convention Center
- Four 3m x 3m booth spaces (6m x 6m) with priority choice of position in the Trade Exhibition site
- Opportunity to purchase additional raw booth space at discounted rate of US\$3,000 each
- Twelve complimentary Exhibitor Stand Passes (excluding Gala Dinner)
- Extra Stand Day Passes at a cost of U\$60 per person per day
- Prominent corporate logo on
 - Registration Brochure
 - APSR Souvenir Program
 - APSR Website
 - Abstracts (Supplement of Respiriology)
 - Trade Exhibition entrance feature
 - Powerpoint slide at the start of plenary sessions
- One full page COLORED advertisement in the Program Book (artwork to be supplied by sponsor)
- One 2-page A4 insert or small promotional item in delegate bag
- Opportunity to direct mail participants prior to Congress(to be organized through APSR Congress Secretariat - postage costs to be met by the sponsor)
- Participant list (subject to the Privacy Clause) available at the Meeting

GOLD SPONSORSHIP

US\$ 100,000

(Major Sponsorship Package)

- Acknowledgement as a Gold Sponsor on all printed and electronic promotional material
- Two 3m x 3m booth (6m x 3m) with priority choice of position in the Trade Exhibition site
- Opportunity to purchase additional raw booth space at discounted rate of US\$3,000 each
- Ten complimentary Exhibitor Stand Passes (excluding Gala Dinner)
- Extra Stand Day Passes at a cost of U\$60 per person per day.
- Prominent corporate logo on:
 - Registration Brochure
 - APSR Program
 - APSR Website
 - Abstracts (Supplement of Respiriology)
 - Trade Exhibition entrance feature
 - Powerpoint slide at the start of plenary sessions
- One full page COLORED advertisement in the Program Book (artwork to be supplied by sponsor)
- One 2-page A4 insert or small promotional item in delegate bag
- Opportunity to direct mail participants prior to the Congress(to be organized through APSR Congress Secretariat - postage costs to be met by the sponsor)
- Participant list (subject to the Privacy Clause) available at the Meeting

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP US\$ 75,000

(Major Sponsorship Package)

- Acknowledgement as a Silver Sponsor on all printed and electronic promotional material
- Two 3m x 3m booth (6m x 3m) with preferential location in the Trade Exhibition site
- Eight complimentary Exhibitor Stand Passes (excluding Gala Dinner)
- Extra Stand Day Passes at a cost of U\$60 per person per day
- Prominent corporate logo on:
 - Registration Brochure
 - APSR Program
 - APSR Web site
 - Abstracts (Supplement of Respiriology)
 - Trade Exhibition entrance feature
 - Powerpoint slide at the start of plenary sessions
- One full page BLACK AND WHITE advertisement in the Program Book (artwork to be supplied by sponsor)
- One 2-page A4 insert or small promotional item in delegate bags
- Participant list (subject to the Privacy Clause) available at the Meeting

SATELLITE SYMPOSIUM US\$ 15,000

- Naming rights to one 2-hour lunchtime or evening Satellite Symposium
- Promotion of Symposium in meeting releases
- Symposium secretariat services integrated with the Congress registration procedures
- Event secretariat services on the day
- Full audiovisual services (lectern and mike, 1 head table mike, PowerPoint projection)
- Cost of catering
- Corporate signage at the event
- Not included:
 - Arrangement of the program including liaison with speakers
 - Signage and promotional costs
 - Any additional audiovisual equipment or theming are at the sponsor's own cost.

RAW BOOTH SPACE (3M X 3M) US\$ 3,500

STANDARD BOOTH SPACE (3M X 3M) US\$ 4,000

- With Panels

COFFEE BREAKS US\$ 3,000

- Signage on the coffee stations
- Acknowledgement as a Sponsor in Program Book

SPONSORSHIP OPPORTUNITIES

DELEGATE BAGS (SATCHELS)

US\$ 4,000

(3 Companies only)

- Corporate logo on the delegate bags/satchels
- Provision of pens and/or writing pads in satchels (at sponsor's expense)
- Acknowledgement as a Sponsor with corporate logo appearing in:
 - Registration Brochure
 - APSR Program
 - APSR Website

ADVERTISEMENTS IN PROGRAM BOOK

Outside back cover	US\$ 7,500*
Inside front cover	US\$ 5,000*
Inside back cover	US\$ 5,000*
Inside two-page spread	US\$ 3,500
Inside single page (unlimited availability)	US\$ 2,000

*Each available to ONE company only on a first-come, first-served basis

SOCIAL FUNCTIONS

WELCOME RECEPTION

US\$ 25,000

- Hosting rights to the Welcome Reception
- Complimentary tickets for four company representatives at the event
- Acknowledgement in the Registration
- Brochure & Program Signage and promotional rights at the Welcome Reception
- Acknowledgement as a Sponsor with corporate logo appearing in:
 - Registration Brochure
 - APSR Program
 - APSR Website



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SPONSORSHIP GUIDELINES

- a. Sponsorship application forms should be submitted to the Philippine College of Chest Physicians Secretariat as early as possible to secure rights.
- b. Sponsorship rights will be confirmed on receipt of the reservation/application form.
- c. Sponsorship contract will be outlined for the terms and conditions of the sponsorship. Terms of payment and other arrangements will be stipulated in the contract.
- d. For commercial exhibits, booths will be allocated first to sponsors in order of the level of sponsorship and receipt of reservation forms, and then to companies who have requested booths in order of date by which the reservation form is received. A detailed Exhibition Information Kit will be forwarded when booths are confirmed.



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APPLICATION / RESERVATION FORM

Company Name: _____

 (as you wish it to appear on all documentation and signs)

Address: _____

 City _____ State _____ PostCode _____

Telephone: _____
 Facsimile: _____
 Contact Name: _____
 Position: _____ Mobile No. _____

SPONSORSHIP OPTIONS

- Platinum Sponsorship **USD 125,000**
- Gold Sponsorship **USD 100,000**
- Silver Sponsorship **USD 75,000**
- Satellite Symposium **USD 15,000**

- Lunch Symposium Date _____
- Dinner Symposium Date _____

Other sponsorship _____

Signature _____ Date _____

Please submit this form to:

PHILIPPINE COLLEGE OF CHEST PHYSICIANS

84-A Malakas St., Pinyahan, Quezon City 1100 PHILIPPINES
 (632) 924-9204 Fax No. (632) 924-0144
 E-mail address: pccp@skybroadband.com.ph
 Website address: www.philchest.org
 APSR 2010 website address: www.apsr2010.org

GOLF FELLOWSHIP / TOURNAMENT

Come to Tee!

The Asian Pacific Society of Respiriology invites all golf enthusiasts, local and foreign delegates to a **Pre-convention Golf Fellowship/Tournament** on November 22, 2010.

Experience the fairways of Club Intramuros Golf Course located within the Walled City of Intramuros, which is at the heart of historic Old Manila. The course, built in 1907, is the oldest in the Philippines. This short par 66 golf course will walk you around the wall while you pit your skills in overcoming water hazards and even the wall itself!

There are souvenirs and prizes for everyone!

Greetings from Philippine College of Chest Physicians!

In November 2010, the Philippine College of Chest Physicians will host the Asian Pacific Society of Respiriology Congress, with the Philippine International Convention Center as the main venue. On this occasion physicians from all over the Asia-Pacific Region, including some of the most well-renowned Pulmonary Doctors in the Philippines, will congregate to exchange studies, findings and concerns in Pulmonology under the theme, *“Asia-Pacific Respiriology: Symbiosis in the 21st Century”*. As with previous conventions in other countries we expect the active participation of around 2,000 physicians.

One of the activities lined-up for the congress participants is a golf tournament to be held at the Intramuros Golf Club in Manila. It is in line with this event that we are writing you.

We wish to invite your company to be a sponsor of this golf tournament. We are likewise asking you to provide major and minor prizes to be raffled off during the tournament awarding ceremony. We have detailed to you below the different sponsorship packages that you can choose from.

As a sponsor you will have the opportunity to extensively advertise your products to both local and foreign doctors. We offer you the following rights as a sponsor of the tournament:

Major Hole Sponsor (P25,000.00)

- a. For P25,000.00 your company can be a major hole sponsor of any of the 1st, 9th, 10th and 18th holes.
- b. For the stated holes you can provide banners and other advertising materials in both the tee off area and near the greens. Locations, type and size of such banners and advertising materials shall be coordinated with us and Club Intramuros.
- c. You can put up banners and advertising materials in the registration area and in the venue of the awards ceremony in coordination with us and Club Intramuros. Your banners and advertising materials will be prioritized over those of the minor sponsors. Officials of your company may also be tapped to be presenters.
- d. You can have booths set up in and around the venue as the officials of Intramuros Golf Club may allow.
- e. As a major sponsor you will likewise be entitled to 4 tickets to the tournament.

Minor Hole Sponsor (P15,000.00)

- a. For P15,000.00 your company can be a major hole sponsor of any of the holes except for the 1st, 9th, 10th and 18th holes.
- b. For the stated holes you can provide banners and other advertising materials in both the tee off area and near the greens. Locations, type and size of such banners and advertising materials shall be coordinated with us and Club Intramuros.
- c. You can put up banners and advertising materials in the registration area and in the venue of the awards ceremony in coordination with us and Club Intramuros. Major sponsor will be prioritized in terms of location of their banners and advertising materials.
- d. As a minor sponsor you will likewise be entitled to 2 tickets to the tournament.

We look forward to your sponsorship for this golf tournament for the Asian-Pacific Society of Respiriology Congress. May we set up a meeting with you at your office to discuss details at your most convenient time.

Please do not hesitate to get in touch with us through the following contact details:

Dr. Rizal Alberto B. Nolido II	0917-5392966
PCCP Secretariat	924-9204; 0917-5113173

Thank you very much for your commitment. With your support, we look forward to a successful golf tournament!

Rizal Alberto B. Nolido Jr., MD, FPCCP
Tournament Director, Fun Golf
15th Congress of APSR