

Thoracic Society of Thailand Launching Sponsor Packages of 13th APSR 2008

On 30th January 2008 at Siam City Hotel, Bangkok, the Thoracic Society of Thailand, as the organiser of the 13th Congress of APSR, led by Professor Arth Nana hosted a sponsor briefing for raising fund and supports from pharmaceutical companies. The event was welcomed by more than 20 major companies in respiratory line such as GlaxoSmithKline, AstraZeneca, Boehringer Ingelheim.



Professor Arth disclosed to companies' representatives the objectives and marketing strategies of the Congress as well as offered sponsorship packages which will benefit sponsor both in term of public relations and marketing promotion.

Every company showed their interest in joining and supporting the Congress. Thus, this can be assured that the Congress taking place in this November will reach the great success and be one of the memorable APSR Congress.



Interested persons are welcomed to contact Ms Sukumal Phadungsilp, the Congress Manager, at 662 229 3333 or via secretariat@apsr2008.org.



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