



Asian Pacific
Society of Respiriology



12th CONGRESS OF THE APSR/
2nd JOINT CONGRESS OF THE APSR/ACCP
30 November - 4 December 2007

Gold Coast Convention Centre
& Exhibition Centre
Queensland, Australia

apsr
2007
ASIAN PACIFIC SOCIETY OF RESPIROLOGY

sponsorship prospectus
www.apsr2007.org

Invitation to sponsor 12th Congress of the APSR

The Asian Pacific Society of Respirology (APSR) will hold its 12th Annual Congress (2nd Joint Congress of the APSR and ACCP) at the Gold Coast Convention and Exhibition Centre near Surfers Paradise, Queensland, Australia from 30 November to 4 December 2007.

The APSR was established in 1985. The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease. The Society strives to encourage research, to improve clinical practice through teaching, to increase awareness of health problems in the region and to promote the exchange of knowledge among respirologists in the Asian Pacific Region. The Society has witnessed a steady growth over the past two decades with 11,000 members from more than 12 countries in the region.

The first Congress in 1988 in Tokyo was successfully followed by biennial or annual congresses to the 11th meeting in Kyoto, Japan, in November 2006. The Gold Coast Congress is expected to provide 2,500 regional participants with a forum for scientific learning and socio-cultural exchange.

This is the 2nd Joint Congress of the APSR and the American College of Chest Physicians (ACCP), an organisation with over 16,000 members worldwide who share the APSR's mission of advancement and promotion of knowledge in diseases of the chest, as well as in critical care medicine and sleep disorders. The first Joint Congress held in Guangzhou, China, in 2005 saw the participation of several ACCP faculty in a very successful educational collaboration, and this Congress will expand on the last.

The program will feature the latest developments in respiratory medicine focussing on relevance to the Asian Pacific Region and will include topics such as:

- Asthma
- COPD
- Interstitial lung disease
- Interventional pulmonology
- End of life issues
- Lung cancer
- Pulmonary vascular disease
- Tuberculosis
- Occupational & environmental lung disease
- Mesothelioma
- Pandemic flu
- Critical care
- Sleep medicine

On behalf of the APSR, we invite interested companies to become sponsors or exhibitors at the Congress and look forward to your participation.



PROFESSOR CHRISTINE JENKINS, AM
Congress President
12th Annual Congress
of the APSR



A/PROFESSOR PAUL REYNOLDS
Co-convenor



DR MARK J ROSEN
Co-convenor

venue

The world renowned Gold Coast will provide a perfect backdrop for this exciting scientific meeting. The Congress will be held at the Gold Coast Convention & Exhibition Centre, located at Broadbeach, a few kilometres south of Surfers Paradise, near Brisbane, Queensland. The main conference hotels – Conrad Jupiters Hotel and Casino and the Sofitel Gold Coast – are a few minutes walk from the Centre and the wide range of alternative accommodation within walking distance will suit any budget.

The nearest international airport is Brisbane Airport, approximately 80 km from Broadbeach, and frequent transfers are available by Airtrain shuttle bus. The Gold Coast Airport (domestic flights only) is approximately 20 km from Broadbeach and is also served by a shuttle bus service.

The Gold Coast is one of Australia's leading tourist destinations. Millions of visitors come each year from around the world to enjoy its sandy surfing and family beaches, championship golf courses, theme parks and bushwalking in the lovely Hinterland. There is great shopping and many fine restaurants catering for all tastes. The Gold Coast has a pleasant climate all year round, boasting 287 days of sunshine per year. In October/ November, the average daytime temperature is 15 – 25 degrees Celsius.

program outline

The Congress Program will commence on Saturday 1 December and end at 5 pm on Tuesday 4 December, prior to the congress dinner. The industry exhibition will be open on those days (refer page 11 for detailed timings). The Congress will be preceded on Friday 30 November by satellite symposia and allied courses.

sponsorship opportunities

Sponsorship Packages

| | | |
|-------------------------------|--------------|---|
| Platinum | AU\$ 100,000 | |
| Gold | AU\$ 75,000 | |
| Silver | AU\$ 50,000 | |
| Satellite Symposium – Lunch | AU\$ 15,000 | Up to 6 concurrent sessions on Sunday and Monday |
| Satellite Symposium – Evening | AU\$ 15,000 | Up to 6 concurrent sessions on Sunday and Tuesday |

Communications & Publications

| | | |
|------------------------|-------------|----------------|
| Pocket Program | AU\$ 10,000 | 1 company only |
| Program Book | AU\$ 20,000 | 1 company only |
| List of Delegates | AU\$ 10,000 | 1 company only |
| Internet Area | AU\$ 25,000 | 1 company only |
| Speaker Support Centre | AU\$ 15,000 | 1 company only |

Advertisements in Program Book

| | | |
|----------------------|-------------|--|
| Outside Back Cover | AU\$ 10,000 | 1 company only If Program Book sponsorship not sold |
| Inside Front Cover | AU\$ 6,500 | 1 company only |
| Inside Back Cover | AU\$ 6,500 | 1 company only |
| Inside 2-page spread | AU\$ 5,000 | |
| Inside 1-page only | AU\$ 3,000 | |

Catering & Social Functions

| | | |
|----------------------|-------------|----------------|
| Welcome Reception | AU\$ 25,000 | 1 company only |
| Congress Gala Dinner | AU\$ 50,000 | 1 company only |
| Coffee Breaks | AU\$ 5,000 | 5 companies |

Other Options

| | | |
|--------------------------|-------------|----------------|
| Delegate Bags | AU\$ 25,000 | 1 company only |
| Name Badges & Lanyards | AU\$ 10,000 | 1 company only |
| Insert in Delegates Bags | AU\$ 2,000 | |

Exhibition Booths

| | | |
|--------------|------------|--------------------------|
| Raw Space | AU\$ 5,500 | Custom built booths only |
| Shell Scheme | AU\$ 6,000 | |

major sponsorship packages

Platinum Sponsorship Package AU\$100,000

Acknowledgement as a Platinum Sponsor on all printed and electronic promotional material

Priority choice of position in the Trade Exhibition including four complimentary 3m x 3m booths (=6m x 6m)

Opportunity to purchase additional booths at discounted rate of @ AU\$4,500 each

Four complimentary Exhibitor Stand Passes (excluding Gala Dinner)

Extra Stand Day Passes at a cost of AU\$60 per person per day

Prominent corporate logo on

- Registration Brochure
- APSR ASM Program
- APSR Website
- Abstracts (supplement of Respirology)
- Trade Exhibition entrance feature
- Powerpoint slide at the start of plenary sessions

One full page COLOUR advertisement in the Program Book (artwork to be supplied by sponsor)

One 2-page A4 insert or small promotional item in delegate bag

Opportunity to direct mail participants prior to Congress(to be organised through ASM Secretariat - postage costs to be met by the sponsor)

Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

Gold Sponsorship Package AU\$75,000

Acknowledgement as a Gold Sponsor on all printed and electronic promotional material

Priority choice of position in the Trade Exhibition including two complimentary 3m x 3m booths (= 3m x 6m)

Opportunity to purchase additional booths at discounted rate of @ AU\$4,500 each

Three complimentary Exhibitor Stand Passes (excluding Gala Dinner)

Extra Stand Day Passes at a cost of AU\$60 per person per day.

Prominent corporate logo on

- Registration Brochure
- APSR ASM Program
- APSR Website
- Abstracts (supplement of Respirology)
- Trade Exhibition entrance feature
- Powerpoint slide at the start of plenary sessions

One full page COLOUR advertisement in the Program Book (artwork to be supplied by sponsor)

One 2-page A4 insert or small promotional item in delegate bag

Opportunity to direct mail participants prior to the Congress(to be organised through ASM Secretariat - postage costs to be met by the sponsor)

Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

Silver Sponsorship Package AU\$50,000

Acknowledgement as a Silver Sponsor on all printed and electronic promotional material

Preferential location in the Trade Exhibition including one complimentary 3m x 3m booth

Two complimentary Exhibitor Stand Passes (excluding Gala Dinner)

Extra Stand Day Passes at a cost of AU\$60 per person per day

Prominent corporate logo on

- Registration Brochure
- APSR ASM Program
- APSR Web site
- Abstracts (supplement of Respirology)
- Trade Exhibition entrance feature
- Powerpoint slide at the start of plenary sessions

One full page BLACK AND WHITE advertisement in the Program Book (artwork to be supplied by sponsor)

One 2-page A4 insert or small promotional item in delegate bags

Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

Satellite Symposium – Lunch or Evening AU\$15,000

An outline of the proposed Symposium (including speakers) must be submitted to the Convenors for approval and confirmation of booking.

Naming rights to one 1-hour lunchtime or evening Satellite Symposium on either Sunday 2 or Tuesday 4 December

Promotion of Symposium in meeting releases

Symposium secretariat services integrated with the Congress registration procedures

Event secretariat services on the day

Full audiovisual services (lectern and lapel mike, 1 head table mike, PowerPoint projection)

Corporate signage at the event

Not included:

Arrangement of the program including liaison with speakers

Cost of catering

Signage and promotional costs

Any additional audiovisual equipment or theming are at the sponsor's own cost.

Closing date for applications for satellite symposia: 31 March 2007

communications + publications

Program Book AU\$ 20,000

Company logo on front of Program Book provided to all delegates and other individuals attending the conference

Full page advertisement on back cover of Program Book

One 2-page A4 insert or small promotional item in delegate bags

One complimentary full registration

Advertisements in Program Book

Outside back cover AU\$ 10,000*

Inside front cover AU\$ 6,500*

Inside back cover AU\$ 6,500*

Inside two-page spread AU\$ 5,000

Inside single page AU\$ 3,000

(unlimited availability)

(*Each available to ONE company only on a first-come, first served basis and only if sponsorship of the Program Book is not sold)

Pocket Program AU\$ 10,000

Company logo on front of pocket program provided to all delegates and other individuals attending the conference

List of Delegates AU\$ 10,000

Company logo on front of Delegate List provided to all delegates and other individuals attending the conference

Internet Area AU\$ 25,000

The Internet Access area will be located in a prominent position in the exhibition area. It will house eight computers and a printer offering access to the internet and email for conference delegates. The hardware and software will be provided by the conference.

Acknowledgment (with logo) on the screen saver of computers in the Internet Café area (your company to provide screen saver on disk)

Acknowledged as a Sponsor of the Annual Scientific Meeting with logo in

- Registration Brochure
- APSR ASM Program
- APSR Website

Opportunity to provide hotlinks to appropriate commercial sites hosted by your company.

Company logo used as "wallpaper" on computers to be used by delegates

One full-time registration (APSR scientific program, Welcome Reception, Conference Dinner and catering)

Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting. (NOTE: The participant list will contain full contact details only for those delegates who have agreed to have these details published.)

Speaker Support Centre AU\$ 15,000

The Speaker Support Centre will be set up in meeting room in the vicinity of the rooms being used for conference sessions and will be open for the duration of the conference. Refreshments will be available for speakers as they load their presentations.

Acknowledged as a Sponsor of the Annual Scientific Meeting with logo in

- Registration Brochure
- APSR ASM Program
- APSR Website

Company logo used as "wallpaper" on computers to be used by delegates

One full-time registration (APSR scientific program, Welcome Reception, Conference Dinner and catering)

Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting. (NOTE: The participant list will contain full contact details only for those delegates who have agreed to have these details published.)

catering + social functions

Welcome Reception AU\$ 25,000

Hosting rights to the Welcome Reception

Complimentary tickets for four company representatives at the event

Acknowledgement in the Registration Brochure & Program

Signage and promotional rights at the Welcome Reception

Acknowledgement as a Sponsor with corporate logo appearing in:

- Registration Brochure
- APSR ASM Program
- APSR Website
- Abstracts (supplement of Respirology)

Congress Gala Dinner AU\$ 50,000

Hosting rights to the Dinner

Complimentary tickets for six company representatives at the event

Acknowledgement in the Registration Brochure & Program

Signage and promotional rights at the event
Opportunity to provide theming

Acknowledgement as a Sponsor with corporate logo appearing in:

- Registration Brochure
- APSR ASM Program
- APSR Website
- Abstracts (supplement of Respirology)

Coffee breaks AU\$ 5,000

Signage on the coffee stations

Acknowledgement as a Sponsor in Program Book

other options

Delegate Bags AU\$25,000

Corporate logo on the delegate satchels

Provision of pens and/or writing pads in satchels (at sponsor's expense)

Acknowledgement as a Sponsor with corporate logo appearing in:

- Registration Brochure
- APSR ASM Program
- APSR Website
- Abstracts (supplement of Respirology)

Name Badges & Lanyards AU\$10,000

Name badge lanyards over-printed with the company name. All meeting delegates receive a lanyard when registering.

Insert in Delegates Bags AU\$ 2,000

One A4 insert, small brochure or small promotional item in delegate satchel

industry exhibition

Location

The exhibition will be held in the ground floor Exhibition Halls of the Gold Coast Convention, opening at morning tea on Saturday 1 December 2007.

Booth Price

| | |
|---|------------------|
| Standard booth price (inclusive of GST) | |
| - shell scheme | AU\$6,000 |
| Standard booth price (inclusive of GST) | |
| - space only | AU\$5,500 |

Exhibitor Entitlements

Each booth entitles the company to:

- One full-time registration for the Congress
- Day Passes at a cost of AU\$60 per person per day for additional exhibition staff
- Congress satchel containing final program, abstracts, etc
- One copy of the participant list (subject to the Privacy Amendment (Private Sector) Act 2001)

Exhibition Times

Friday November 30

To be advised Exhibition build

Saturday December 1

0800-1500 Exhibitor move in
1500-2000 Exhibition open

Sunday December 2

0900-1730 Exhibition open

Monday December 3

0900-1730 Exhibition open

Tuesday December 3

0900-1400 Exhibition open
1400-1700 Exhibitors bump out

Catering in Exhibition Area

The program has been designed to provide exhibitors with maximum exposure to delegates. All tea breaks and lunches are served in the exhibition area.

Exhibition Passport Prize

This competition encourages delegates to attend all the exhibition booths. Delegates are provided with an exhibition passport featuring the names of all exhibitors. To be eligible for the grand prize, delegates must have their cards signed or stamped by every exhibitor. Each company must provide their own stamp.

Custom-Designed Booths

Custom-designed booth sites are permitted but must be advised on the booking form

Cancellation

No refund will be made for cancellation of exhibition sites after 30 September 2007, unless the site is sold to another exhibitor. There will be a cancellation charge of AU\$300 per cancellation prior to this date to cover administration costs.

sponsorship

1. Sponsorship application forms should be lodged with the Congress Secretariat as early as possible to secure rights.
2. A 25% initial payment must accompany the sponsorship booking form.
3. Sponsorship rights will be confirmed on receipt of the booking form.
4. The balance of the sponsorship payment is due on 31 July 2007.

exhibition

1. Booking forms should be lodged with the Congress Secretariat as early as possible to secure your preferred options. We recommend that you book early to avoid disappointment.
2. A deposit of 50% of the total booth cost must be sent to confirm bookings.
3. The balance of the booth payment is due on 31 July 2007.
4. Booths will be allocated first to sponsors in order of the level of sponsorship and receipt of forms, and then to companies who have requested booths in order of date by which the booking form and payment is received.
5. Allocation of booths will begin in July 2007 and companies will be contacted if their choices are not available.
6. A detailed Exhibition Information Kit will be forwarded when booths are confirmed.

contact details

CONGRESS MANAGER Elisabeth Eaton

Festival City Conventions Pty Ltd

PO Box 949 KENT TOWN SA 5071

P 08 8363 1307 (Australia)

P +618 8363 1307 (International)

F 08 8363 1604 (Australia)

F +618 8363 1604 (International)

E aprsr2007@fcconventions.com.au



SPONSORSHIP + EXHIBITION
BOOKING FORM/TAX INVOICE

ABN 70 049 817 698

(Photocopy and return with payment)

COMPANY NAME

(as you wish it to appear on all documentation and signs)

ADDRESS

CITY

STATE

POSTCODE

TELEPHONE

FACSIMILE

EMAIL

CONTACT NAME

Sponsorship Options (All costs are inclusive of GST) (Please tick)

(all options to be listed on final form)

1 Sponsor

AU\$

2 Sponsor

AU\$

3 Sponsor

AU\$

4 Exhibition booth/s @ AU\$6,000 ea

Other (please specify)

A deposit of 25% of total sponsorship is enclosed

AU\$

No of booths required

Custom-designed Booth

[YES/NO]

We accept the terms and conditions outlined.

Signature

Date / /

Please make cheque payable to **APSR 2007** and return this form with your payment to:

APSR 2007 CONGRESS

Conference Secretariat, PO Box 949, KENT TOWN SA 5071

P 08 8363 1307 F 08 8363 1604 E apsr2007@fcconventions.com.au